

DELTA^ΔCAST



Company
DELTA^ΔCAST.TV

Location
Ans

Job Status
Full Time CDI

Industry
TV broadcast

Experience
8 years

Apply

DELTA^ΔCAST.TV is dedicated to developing and manufacturing state-of-the-art products for the professional video market.

More information on www.deltacast.tv.

DELTA^ΔCAST.TV is looking for a:

Marketing Director

Refers to Christian Dutilleux – Marketing Manager

Mission

- Implement the marketing strategy of the company
- Make market studies for the future products
- Assess the marketing mix for the different categories of products
- Take part in the definition of distribution, sales and communication policies
- Manage the marketing budget
- Look constantly for new services and new opportunities to anticipate/meet the needs of our customers

Profile

- Master in marketing (or professional equivalence)
- A significant experience in the TV broadcast market and at least 8 years of valuable experience, in creativity and in the marketing management of software products at an international level
- Fluent in English and French, written and spoken.
- Some understanding of electronics and/or software development are appreciated assets.
- Work in our headquarters in Ans and open to conduct regular business trips to meet our customers/prospects.

Do you want to integrate a team, a department, a company that expects all its employees a mentality committed to reach the ambitious goals sets?

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